

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 6
FOR SE OF FORM 24/48

| | |
|--|--|
| NAME OF COMMITTEE (In Full) Majority PAC | FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px;"> C C00484642 </div> |
| Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |

| | | |
|--|-------------------|--|
| Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group | | Date <div style="border: 1px solid black; padding: 2px;"> 10 / 25 / 2012 </div> |
| Mailing Address 2001 N Beauregard Street Suite 420 | | Amount <div style="border: 1px solid black; padding: 2px;"> 37311.33 </div> |
| City Alexandria | State VA | Zip Code 22311 |
| Purpose of Expenditure Direct Mail | Category/ Type | Transaction ID : D420201 |
| Name of Federal Candidate Supported or Opposed by Expenditure: Richard A. Berg | | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: <u>ND</u> District: _____ |
| Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px;"> 2932638.75 </div> | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose |
| | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____ |

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| Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group Estimate | | Date <div style="border: 1px solid black; padding: 2px;"> 10 / 26 / 2012 </div> |
| Mailing Address 2001 N Beauregard Street Suite 420 | | Amount <div style="border: 1px solid black; padding: 2px;"> 42847.42 </div> |
| City Alexandria | State VA | Zip Code 22311 |
| Purpose of Expenditure Direct Mail | Category/ Type | Transaction ID : D420202 |
| Name of Federal Candidate Supported or Opposed by Expenditure: Richard A. Berg | | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: <u>ND</u> District: _____ |
| Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px;"> 2932638.75 </div> | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose |
| | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____ |

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| (a) SUBTOTAL of Itemized Independent Expenditures..... | <div style="border: 1px solid black; padding: 2px;"> 80158.75 </div> |
| (b) SUBTOTAL of Unitemized Independent Expenditures | <div style="border: 1px solid black; padding: 2px;"> _____ </div> |
| (c) TOTAL Independent Expenditures..... | <div style="border: 1px solid black; padding: 2px;"> _____ </div> |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Rebecca Lambe

Signature

[Electronically Filed]

Date

10 / 26 / 2012

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

| | | |
|--|--|---|
| NAME OF COMMITTEE (In Full) Majority PAC | | FEC IDENTIFICATION NUMBER ▼ C C00484642 |
| Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | | MM / DD / YYYY |

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|---|-------------------|--|
| Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group Estimate | | Date MM / DD / YYYY 10 / 26 / 2012 |
| Mailing Address 2001 N Beauregard Street Suite 420 | | Amount 29263.63 |
| City Alexandria | State VA | Zip Code 22311 |
| Purpose of Expenditure Direct Mail | Category/ Type | Transaction ID : D420203 |
| Name of Federal Candidate Supported or Opposed by Expenditure: Dennis Rehberg | | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: MT District: _____ |
| Calendar Year-To-Date Per Election for Office Sought 2817441.99 | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose |
| | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____ |

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|---|-------------------|--|
| Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group | | Date MM / DD / YYYY 10 / 26 / 2012 |
| Mailing Address 2001 N Beauregard Street Suite 420 | | Amount 36913.69 |
| City Alexandria | State VA | Zip Code 22311 |
| Purpose of Expenditure Direct Mail | Category/ Type | Transaction ID : D420204 |
| Name of Federal Candidate Supported or Opposed by Expenditure: Richard A. Berg | | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: ND District: _____ |
| Calendar Year-To-Date Per Election for Office Sought 2932638.75 | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose |
| | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____ |

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| (a) SUBTOTAL of Itemized Independent Expenditures..... | 66177.32 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... | |

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Rebecca Lambe

Signature

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Date

MM / DD / YYYY
10 / 26 / 2012

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| NAME OF COMMITTEE (In Full) Majority PAC | | FEC IDENTIFICATION NUMBER ▼ C C00484642 | |
| Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M / D D / Y Y Y Y Y Y | | | |

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|--|---|--|---------------------------------|
| Full Name (Last, First, Middle Initial) of Payee Ambrosino Muir & Hansen | | Date M M / D D / Y Y Y Y Y Y 10 / 26 / 2012 | |
| Mailing Address 500 Sansome Street Suite 201 | | Amount 45360.00 | |
| City San Francisco | State CA | Zip Code 94111 | Transaction ID : D420205 |
| Purpose of Expenditure Direct Mail | Category/ Type | Office Sought: <input type="checkbox"/> House State: IN <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> President | |
| Name of Federal Candidate Supported or Opposed by Expenditure: Richard E. Mourdock | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 3057489.38 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶ | |

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| Full Name (Last, First, Middle Initial) of Payee SKDKnickerbocker Estimate | | Date M M / D D / Y Y Y Y Y Y 10 / 26 / 2012 | |
| Mailing Address 1818 N Street, NW Suite 450 | | Amount 15000.00 | |
| City Washington | State DC | Zip Code 20036 | Transaction ID : D420207 |
| Purpose of Expenditure Media Production Costs | Category/ Type | Office Sought: <input type="checkbox"/> House State: CT <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> President | |
| Name of Federal Candidate Supported or Opposed by Expenditure: Linda McMahon | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 1535058.08 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶ | |

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|---|--|
| (a) SUBTOTAL of Itemized Independent Expenditures.....▶ | 60360.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures▶ | |
| (c) TOTAL Independent Expenditures.....▶ | |

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Rebecca Lambe
[Electronically Filed]
Date M M / D D / Y Y Y Y Y Y
10 / 26 / 2012

Signature

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| NAME OF COMMITTEE (In Full) Majority PAC | | FEC IDENTIFICATION NUMBER ▼ C C00484642 | |
| Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report | | <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |
| Full Name (Last, First, Middle Initial) of Payee Ambrosino Muir & Hansen | | Date MM / DD / YYYY 10 / 26 / 2012 | |
| Mailing Address 500 Sansome Street Suite 201 | | Amount 150000.00 | |
| City San Francisco | State CA | Zip Code 94111 | Transaction ID : D420208 |
| Purpose of Expenditure Direct Mail | Category/ Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: MA District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Elizabeth Warren | | Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 150000.00 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____ | |
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date MM / DD / YYYY 10 / 26 / 2012 | |
| Mailing Address 3050 K Street, NW Suite 100 | | Amount 74000.00 | |
| City Washington | State DC | Zip Code 20007 | Transaction ID : D420209 |
| Purpose of Expenditure Media Buy | Category/ Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: MT District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Dennis Rehberg | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 2817441.99 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____ | |
| (a) SUBTOTAL of Itemized Independent Expenditures..... | | 224000.00 | |
| (b) SUBTOTAL of Unitemized Independent Expenditures | | | |
| (c) TOTAL Independent Expenditures..... | | | |
| <p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <p style="text-align: center;"> <i>Rebecca Lambe</i> Signature [Electronically Filed] Date 10 / 26 / 2012 </p> | | | |

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| NAME OF COMMITTEE (In Full) Majority PAC | | FEC IDENTIFICATION NUMBER ▼ C C00484642 | |
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|---|--|---|--------------------------|
| Full Name (Last, First, Middle Initial) of Payee Ralston Lapp Media | | Date M M / D D / Y Y Y Y Y Y 10 / 26 / 2012 | |
| Mailing Address 1054 31st Street, NW Suite 430 | | Amount 1336.00 | |
| City Washington | State DC | Zip Code 20007 | Transaction ID : D420210 |
| Purpose of Expenditure Media Production Costs | Category/ Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: MT District: | |
| Name of Federal Candidate Supported or Opposed by Expenditure: Dennis Rehberg | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 2817441.99 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) | |

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|---|--|---|--------------------------|
| Full Name (Last, First, Middle Initial) of Payee Well & Lighthouse, LLC | | Date M M / D D / Y Y Y Y Y Y 10 / 26 / 2012 | |
| Mailing Address 1244 19th Street NW | | Amount 13588.45 | |
| City Washington | State DC | Zip Code 20036 | Transaction ID : D420211 |
| Purpose of Expenditure Online Advertising | Category/ Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: IN District: | |
| Name of Federal Candidate Supported or Opposed by Expenditure: Richard E. Mourdock | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 3057489.38 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) | |

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| (a) SUBTOTAL of Itemized Independent Expenditures..... | 14924.45 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... | |

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Rebecca Lambe
 Signature [Electronically Filed] Date M M / D D / Y Y Y Y Y Y
10 / 26 / 2012

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| NAME OF COMMITTEE (In Full) Majority PAC | | FEC IDENTIFICATION NUMBER ▼ C C00484642 | |
| Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report | | <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |

| | | | |
|--|-------------------|--|---------------------------------|
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date MM / DD / YYYY 10 / 27 / 2012 | |
| Mailing Address 3050 K Street, NW Suite 100 | | Amount 100000.00 | |
| City Washington | State DC | Zip Code 20007 | Transaction ID : D420206 |
| Purpose of Expenditure Media Buy | Category/ Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: AZ District: |
| Name of Federal Candidate Supported or Opposed by Expenditure: Jeff Flake | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 1218223.62 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) | |

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|---|-------------------|--|---------------------------------|
| Full Name (Last, First, Middle Initial) of Payee Siegel Strategies, LLC Estimate | | Date MM / DD / YYYY 10 / 27 / 2012 | |
| Mailing Address Box 66 | | Amount 22000.00 | |
| City Peru | State VT | Zip Code 05152 | Transaction ID : D420212 |
| Purpose of Expenditure Media Production Cost | Category/ Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: WI District: |
| Name of Federal Candidate Supported or Opposed by Expenditure: Tommy G. Thompson | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 3174268.58 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) | |

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| (a) SUBTOTAL of Itemized Independent Expenditures..... | 122000.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... | 567620.52 |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Rebecca Lambe

Signature

[Electronically Filed]

Date

MM / DD / YYYY
10 / 26 / 2012